

HOUSING STRATEGY

DRAFT CONSULTATION AND ENGAGEMENT PLAN

Consultation and Engagement period - 30 October 2023 - 11 December 2023



Shaping Yarra Ranges Housing Strategy page - include key messages, an explanatory video, fact sheet, maps, information webinar, submission portal.



Media Release - social media, papers, council's e-newsletter.



Email/Mailout - to key stakeholders and other interest groups, the Housing Community Reference Group and people registered on Council's housing database, with fact sheet and details of information sessions.





Focus Groups - aimed at youth, 30-45 age group, aged/disability, environment, developers.



Pop Up Stalls - opportunity to talk with council officers about the strategy. Dates and venues are to be confirmed.



Staff lunchtime presentation - to provide information to staff who live in Yarra Ranges.



Radio promotion - investigate possibility of radio promotion



Hard Copies - of the fact sheet available at the Community Links.